

CAFAA Executive Committee and Board of Directors Meeting

May 22, 2009 10:00am-2:00pm

Pikes Peak Community College-Centennial Campus

In Attendance: Elaine Redwine, Thad Spaulding, Alan Ishida, James Broscheit, Marty Somero, Adina Chavez, Natascha Ambrose, Debbie Erickson, Cindy Hejl, Jeff Gregory, Jerry Martinez, Cindy Vadeboncoeur, Maureen Conners, Tammy Dybdahl

Absent: Karla Nash, Dena Guttridge, Meg Brewer, Deedra Allbritton, Ellie Miller, Tresa England

Call to order: Elaine called the meeting to order at 10:17am.

Approval of the minutes: Motion to approve December 22<sup>nd</sup> minutes made by Marty Somero, seconded by Maureen Conners.

Officer Reports:

President-Elaine Redwine

- Need to approve budget today
- Working with last years budget at this time

Past President- James Broscheit

- Sent out 15-20 contributor forms to service sector, only received three back. Not much feedback from people. Will be following up with everyone shortly. Projected revenue is low at this time.
- Will send an email or letter to all state financial aid directors to get their offices involved in CAFAA.
- Discussion on possible revenue generators:
  - Thad Spaulding suggested increasing the associate membership base by including other sectors (i.e. higher education publications, consultants, foundations, etc.) to help with loss of revenue.
  - Deb Erickson suggested that vendors or other associate participants not become members but instead pay a non-member fee to exhibit at the conference. This would then allow revenue without having to determine if the participant is in line with the CAFAA mission.
  - Jeff Gregory suggested grant writing to increase revenue. Also suggested partnering with other associations to help absorb the cost of conferences (i.e. Admissions associations.)
  - Group conversation about a possible conference hiatus for 2010 or possibly switching the conference to Spring as opposed to Fall.

#### President Elect-Thad Spaulding

- Involved in the Homeless and unaccompanied youth task force. Working on a uniform state form for CAFAA members. Will put it on the website when it becomes available.
- Attended NASFAA leadership conference. Financial constraints are a concern for all associations across the nation. Ideas were shared amongst the state associations on how to save money and modify membership.
- Want to bring the NASFAA conversation initiative model to the state level through CAFAA.
- Opened discussion concerning a possible facebook page to encourage networking and membership involvement.

#### Vice President-Cindy Hejl

- Have been attending CDHE advisory board meetings. They are currently going over work-study formula for allocations.

#### Secretary- Natascha Ambrose

- No report at this time.

#### Treasurer-Jerry Martinez

- Haven't spent a lot of money yet.
- Taxes have been filed for 2009.
- Have not received a statement from the US Bank CD.
- Other CD's are earning money consistently.
- Four booths have been purchased for the conference.
- Have only gotten travel expenses from conference committee.

#### Treasurer Elect-Tammy Dybdahl

- No report at this time.

#### Sector Representative Reports:

##### 4yr Public-Marty Somero

- Is going to put out an email to survey public schools of who is DL and who is FFELP, who is teach grant and who is not, just to use for informational purposes.

##### 4yr Private-Adina Chavez

- No report at this time.

##### 2yr Public-Karla Nash

- Absent, no report.

Proprietary-Maureen Conners

- No report at this time.

Vo-tech-Dena Guttridge

- Absent, no report.

Service Sector-Alan Ishida

- Will help James in soliciting financial support from the service sector.

### Committee Reports:

Conference-Meg Brewer (Absent)

- Theme will be: “The good, the bad, and the CAFAA.”
- The conference is Oct 7<sup>th</sup>-Oct 9<sup>th</sup> at the DoubleTree Hotel Colorado Springs-World Arena.
- Committee is currently putting together the session and still need ideas for topics and subject matter experts.
- Decided to possibly do things differently this year and not have “entertainment” after the banquet on Thursday to save money.
- Decided not to have a silent auction but still have a service project. Ideas so far are: Coats for Colorado or the Arc of the Pikes Peak Region.
- Need to set the registration fee (cost of hotel room per night is \$115.00)
- Budgeted cost:
  - Food and bev \$20,000
  - Speakers/presenters \$3,000
  - Entertainment \$0
  - Decorations \$1,000
  - Misc \$1,000
  - Estimated total \$25,000

Diversity Issues-Deedra Allbritton

- Absent, no report

Financial Aid Awareness-Misti Ruthven

- 17 committee members, three co-chairs.
- The committee is already scheduling financial aid nights for Fall 2009.
- Colorado council on high school & College Relations has invited CAFAA to participate in their day/night program to incorporate financial aid nights into the night portion of the event.

- The committee continues to expand to include members from across the state.
- The goal for the year is for each committee member to present at least three financial aid nights.
- The committee has updated the financial aid presentation to include new regulations and will send out to CAFAA.
- Will be reaching out to all members of CAFAA to present financial aid nights this fall in order to expand CAFAA's reach and increase involvement.

#### Historian-Ellie Miller

- Absent, no report

#### Membership-Cindy Vadeboncoeur

- Group discussed possible alumni membership status at a reduced cost for retired members. This would be implemented during the next membership cycle (January 2010.) Until then, retired members must pay dues in order to continue to be in CAFAA.
- Elaine called for a motion to establish the concept of alumni status. Motion made by Marty Somero, seconded by Maureen Conners. This will be revisited at a later date.
- 152 renewals, 25 approved new members, 39 lifetime members, total of 216 members.
- 33 people have paid but not turned in applications.
- Voted to approve five new members. Motion made by Marty Somero, seconded by Adina Chavez.

#### Newsletter Editor-Natascha Ambrose

- Spring newsletter was taken over by Ellie Miller but has not been issued yet.
- Will ask for information to include in the Summer newsletter beginning in June. Please send information on upcoming events, pictures, etc.

#### Professional Development-Deb Erickson

- The committee held the Support Staff Workshop May 14<sup>th</sup>. There were 26 registered attendees. This was a ½ day event and did not provide lunch as in past years.
- The committee has scheduled the CAFAA Spring Training for June 12<sup>th</sup> at the Auraria Campus-Tivoli. We are still looking for session suggestions and speakers. We are planning a full day and, if budget is approved, will provide box lunches.
- Talked about trying to hold a one-day training for the Western Slope schools- suggestions on locations and topics are needed.

#### Technology/Web-Tresa England

Old Business:

- Absent, no report
- No old business.

New Business:

College Goal Sunday-Jeff Gregory

- Event was held on February 8, 2009 at 15 sites around the state. Alamosa site held the event on Saturday, February 7, 2009.
- Comments from surveys indicated that the event was successful. The forms have been forwarded to IHEP (Institute for Higher Education Policy) for evaluation and will be returned the first week in June.
- Contracted with mapping your future to host website but maintained the website ourselves. This equated to a cost savings.
- National administration of the program changed from NASFAA to YMCA of USA. This has caused concerns as to the direction of the program in the future.
- Opened group discussion concerning continuation of CAFAA support for the program.

NASFAA

- Elaine and Cindy will be attending this year.

Meeting Adjourned: Motion to adjourn made by Marty Somero, seconded by Adina Chavez.