

CAFAA Executive Committee and Board of Directors Meeting  
Friday, September 21, 2007  
Red Rocks Community College

In Attendance: Linda Crook, James Broscheit, Misti Ruthven, Phil Schroeder, Rhonda Rankin, Gaye Shaefer, Maureen Connors, Karla Nash

Teleconferencing Attendees: Trina Gutierrez, Sherri McCullough

Absent: Tina Peltier, Ellie Miller, Alan Ishida, Natalie Diestch, Rob Drybread, Jeff Paolucci, Freddy Burciaga, Kevin Simpson

- **Welcome:** Phil welcomed all
- **Call to Order:** President Schroeder called the meeting to order noting that there was not sufficient attendance for a quorum
- **Approval of Minutes:** July 13<sup>th</sup> minutes were made available to everyone via email but no quorum existed to approve those minutes. Minutes will be sent out for email approval.

- **Officer Reports:**

President – Phil Schroeder:

Reminder of RMASFAA conference in 4 weeks

- Award voting will be done via email on Monday. Phil had emailed nominees on 9/12. Will update and resend on September 26 listing of nominees and the nomination info. James was asked to compile the votes as Phil will be on vacation.
- Introduced Maureen Connors who has agreed to serve as new Treasurer-Elect. Maureen is replacing Erin Waitley who resigned her position for a career change. Maureen is from Denver Academy of Court Reporting and has been in financial aid for 6 years.

Past President – Linda Crook:

- Handed out sponsorship report. Update on payments received. Adjustment will be made to ASAP budgeted amount which will reflect received amount.

President Elect – James Broscheit

- Ballot for 2008 Executive Committee and Board will be sent to members next week via email
- Lifetime members will be mailed ballots.
- Currently working on 2008 Conference Contract for Breckenridge

Vice-President – Sherri McCullough

- CCHE Meeting was cancelled
- Tobin Bliss will be leaving CCHE at the end of the month. No replacement named at this time

Secretary – Tina Peltier

Absent report sent

- Suggested rather than buying a new computer for the Secretary position, perhaps a 'jump drive' could be purchased as the majority of members use their school laptops.
- To meet Organization funding needs, suggested possible increase in conference exhibit fees.

Treasurer- Karla Nash

- Reports distributed via email. Review your expenditures for accuracy.

Treasurer – Elect – Maureen Connors

No report at this time

- **Sector Reports:**

- Jeff Paolucci (2-year Public Representative)  
Absent, no report
- Natalie Dietsch (proprietary Representative)  
Absent, no report
- Rob Drybread (4-year Public Representative)  
Absent, no report
- Gaye Schaefer (4 year Private Representative)  
Talked to potential ballot candidate about this position
- Kevin Simpson (Vocational-Technical Representative)  
Absent, would like change of position title to Career and Technical. Those present would like to research how CCHE defines institution types and open subject for discussion.
- Misti Ruthven (Service Organization Representative)  
No Report

- **Committee Reports:**

- Rob Drybread (Annual Conference):  
Absent, report sent
  - Reminder, late fee for RMASFAA registration after 9/28
  - Has not submitted CAFAA Anniversary expenses but will be submitting video expenses.
- Misti reported on the RMASFAA Conference:
  - Update on RMASFAA Conference 350 current registered. (Last year, 100 members registered in two weeks prior to conference) 140 registered from Colorado.
  - Fee for attending CAFAA Anniversary Celebration only must pay \$10 non-refundable charge. Lifetime members attending only CAFAA Anniversary Celebration, \$10 charge will be waived.
- Freddy Burciaga (Diversity Issues):  
Absent, no report
- Sharon Harper (Financial Aid Awareness):  
Absent, no report

- Ellie Miller (Historian):  
Absent, no report
  - Rhonda Rankin (Membership):
    - New members applied last week. No quorum, so names will be forwarded to Board for vote via email.
    - Pueblo Community College will email Treasurer for an Invoice
    - Discussion on membership listing on website. Needs to be updated- unpaid members need to be removed. Phil will contact Alan.
    - Reminder that individual is member not institution. Members switching institutions do not need to repay but they need to update their contact information.
  - Alan Ishida (Newsletter Editor):  
Absent, no report
  - Trina Gutierrez (Professional Development):  
Absent, no report
  - Tresa England (Technology and Webmaster):  
Absent, no report
- **Old Business**
    - Ability to use credit cards on CAFAA website. Need to survey to find out how valuable this is to members as there are associated charges
    - Continue soliciting RMASFAA Conference Attendance
    - Lifetime member candidates cannot be paid members in the year nominated
  - **New Business**
    - Lydia McMillan reported on College Goal Sunday  
2007 event exceeded goals of attendance and was under budget. Lumina applauded accomplishments. Some funding was rolled forward to the 2008 event
      - Event scheduled for Sunday, February 10, 2008 for 15 sites in Colorado (February 9<sup>th</sup> in Alamosa)
    - CAFAA funding concerns were discussed. Specifically, how to maintain required income levels with decreased sponsorship from lenders.
      - RMASFAA estimates 50% decrease at regional level and state organizations may experience a larger decrease.
      - NASFAA suggests sponsorships are considered ‘corporate recognition’ donations. NASFAA no longer permits levels of corporate recognition (or sponsorships).
      - Sponsors are now corporate partners
      - Lenders may be unable to donate to specific purposes -only General Fund type donations
      - Items can only be distributed if they are generic- part of a financial literacy – and could be used at any school, otherwise

schools should pay market value. This includes brochures etc- must not contain school logos unless market value is paid.

- Misty is working on a projection of decreases. Phil and Misty will be organizing a forum to discuss the issue with lenders
  - Phil is working on revising 'corporate partner' donation form
  - Continued discussions on CAFAA fiscal policies including membership dues, corporate donations, increasing exhibitor fees and looking for new sponsorship avenues
  - Reviewed 2008 CAFAA Contract for Steamboat Grand Resort
    - CAFAA conference dates October 1 – 3, 2008.
    - No quorum existed so contract could not be approved at meeting.
    - James will send out via email for review and approval
  - College Board no longer originating loans as of 10/15/07
  - Spanish folder stuffing will be coordinated by Izzy from Adams State at RMASFAA conference
  - Anyone interested in RMASFAA Committees for 2008 or RMASFAA Board for 2009 should contact James
  - NASFAA Decentralized Training – November 16 2007 Red Rocks Community College
    - State trainers are Marty from Western and Frederick from RRCC
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- **Next Meeting Date and Location: RMASFAA Conference – October 21,2007 from 3-4**
  - **Meeting was motioned to adjourn by James, seconded by Misti. All Approved**